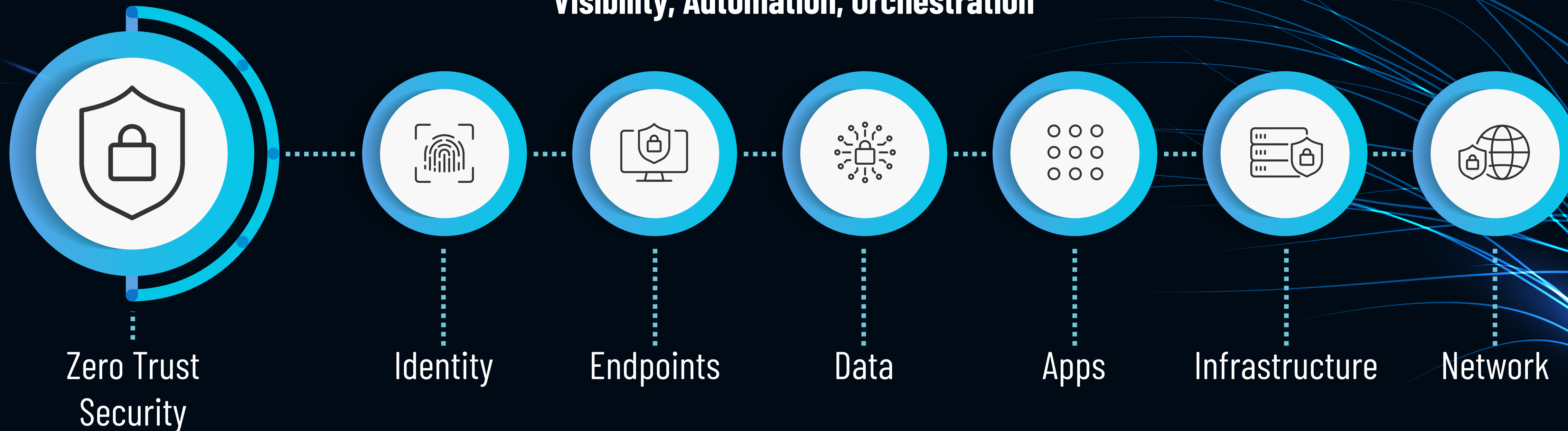


## THE BUILDING BLOCKS OF ZERO TRUST

### WHAT IS ZERO TRUST?

Zero Trust is a security framework requiring all users, whether in or outside the organization's network, to be authenticated, authorized, and continuously validated for security configuration and posture before being granted.

#### Visibility, Automation, Orchestration



### WHY ZERO TRUST? WHY NOW?



A cyber-attack happens every 39 seconds.



Nearly 50% of companies have experienced a data breach in the last year.



Over 80% of all cyber-attacks involve credentials use or misuse in the network.

### SECURITY TEAMS HAVE PRIORITIZED ZERO TRUST...



96% of security decision-makers say zero trust is critical to organizational success.



Organizations with zero trust deployed reduced the average cost of a breach by \$950,000.



Cybersecurity & Identity are separate in nearly 60% of organizations

### PRIMARY DRIVERS FOR ZERO TRUST ADOPTION



01.

STOPPING NEW & MORE SOPHISTICATED ATTACKS



03.

STRENGTHENING OVERALL PROTECTIONS



02.

ACHIEVING HIGHER CYBERSECURITY EFFICACY



04.

SAFEGUARDING DATA SOURCES

### ZERO TRUST IMPLEMENTATION CHALLENGES REMAIN



ZERO TRUST COMPETES WITH OTHER SECURITY PROGRAMS



LEGACY TECHNOLOGIES CAN'T SUPPORT THE TRANSITION



VENDORS ARE MARKETING EVERYTHING AS ZERO TRUST

### KEY TECHNOLOGIES FOR EFFECTIVE ZERO TRUST

ZTNA



ZERO TRUST NETWORK ACCESS

NAC



NETWORK ACCESS CONTROL

IAM



IDENTITY ACCESS MANAGEMENT

### TECHNICAL CONSIDERATIONS FOR ZERO TRUST



#### UNIFIED

**Saves time, simplifies deployment & reduces cost.**

Fortify networks & infrastructure with zero trust access control and security.



#### FRICTION-LESS

**No architectural re-engineering required.**

Seamlessly deploy, scale, and manage without no on-premises hardware.



#### CLOUD-NATIVE

**Nothing on-prem = less maintenance**

Seamlessly deploy, scale, and manage without no on-premises hardware.